

MEDIA RELEASE - FOR IMMEDIATE RELEASE

3 July 2020

FESPA Global Print Expo

FESPA Global Print Expo has been rescheduled to March 2021 as the public health risks and business disruption caused by the global COVID-19 pandemic continues.

Initially scheduled for October this year, the international expo will also be taking place in a new venue at the RAI Exhibition Centre in Amsterdam, The Netherlands, from 9 to 12 March 2021.

This new March 2021 edition of FESPA Global Print Expo replaces the originally scheduled 2021 event in Munich, Germany.

It will, again, be co-locating FESPA Global Print Expo, European Sign Expo and Sportswear Pro.

FESPA CEO Neil Felton said, "In March 2020 we took the decision to delay FESPA Global Print Expo by six months in the face of the advancing pandemic and its implications for our exhibitors and visitors.

"Since then, the development of COVID-19 has been dynamic and unpredictable. While many regions are now gradually emerging from lockdown, at this point in time we cannot be confident that we could match exhibitor and visitor expectations of a FESPA event if we were to go ahead in October this year."

Felton added that early March 2021 offers the strongest alternative, giving exhibitors and visitors time to recover and the organisation itself time to fully prepare for any new operational requirements.

"Feedback from the market indicates that, having faced the considerable commercial challenges of 2020, our community will welcome FESPA Global Print Expo in March 2021 as an important platform for business recovery and forward progress early next year," he said.

Felton also mentioned that Amsterdam is a popular and proven destination city for FESPA events, having played host to successful exhibitions in 2006, 2009 and 2016, and that its accessibility via road and rail from so many areas of northern and central Europe will be an advantage for many visitors.

FESPA Australia president Nigel Davies welcomed the decision to postpone the show. "[The decision] certainly makes sense for all concerned. Many thought the October date was far too soon and its cancellation is certainly no surprise," he mentioned.

“We trust this crisis will be under control by March 2021 and that we can safely attend. There is no substitute for tradeshows in providing clarity to the strategic decisions we must make in rebuilding our businesses.”

FESPA will return to Munich in 2022.

About FESPA Australia

FESPA Australia is the peak industry Association for specialty printers. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional products printers who manufacture a diverse range of products.

Membership with FESPA Australia gives you access to the global resources of both FESPA (Europe), and Printing United Alliance (USA).

-ENDS-

Media or other enquiries: Jane Docherty | M 0400 988 312 | jane@fespaaustralia.org.au

connect.fespaaustralia.org.au | www.sgiaa.asn.au