

MEDIA RELEASE - FOR IMMEDIATE RELEASE

3 June 2020

FESPA Australia Launches Industry Survey

FESPA Australia launches an industry survey to understand what the lasting effects of COVID-19 may have on businesses.

The Association is keen to hear from the print industry community about what impact the COVID-19 crisis has had on your business and the industry.

“We appreciate that we’ve all been affected by COVID-19 in many ways, and with the continuing changes taking place many of us are now looking to the longer term. With the various Government stimulus packages available, many businesses have been able to weather the storm, but these packages are due to end in September which may be a challenge for some”, Nigel Davies President of FESPA Australia says.

“Our industry is known for being resilient and we continue to re-imagine and reform the way we do things. The purpose of the survey is to examine what impact this crisis has had on business and our industry and whether there will be any lasting repercussions arising from COVID-19. We are keen to understand what businesses are doing in adapting strategies and other activities so that we can share these experiences.”

Results will be posted onto the FESPA Australia portal connect.fespaustralia.org.au

To take the survey copy link – <https://www.surveymonkey.com/r/YTG98RS>

About FESPA Australia

FESPA Australia is the peak industry Association for specialty printers. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional products printers who manufacture a diverse range of products.

Membership with FESPA Australia gives you access to the global resources of both FESPA (Europe), and Printing United Alliance (USA).

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