

MEDIA RELEASE - FOR IMMEDIATE RELEASE  
03 May 22

## FESPA Australia Conference Co-located with ProPrint Awards



FESPA Australia has announced it will co-locate the inaugural FESPA Australia 2022 Conference with the ProPrint Awards at the Shangri-La Hotel in Sydney on 27 October 2022.

Nigel Davies, FESPA Australia President, says: "While these are independent events, holding them both in the same venue allows participants to maximise their time. It makes sense for a print professional to participate in the conference during the day and celebrate the industry in the evening. We are grateful to Intermedia and the Printer Media Group for offering to share the venue."

James Wells says the ProPrint Awards (formerly the Power 50 Awards) is a longstanding and respected event on the industry calendar and this partnership is designed to provide synergies and economies of scale for the industry. "FESPA is a leading brand in the eyes of our audience, and we hope that many will take advantage of the convenience this arrangement offers," Wells said.

Davies has confirmed the theme of the FESPA Australia conference is People Planet, Profit. "Successful print companies of the future will embrace a different culture, dismissing price competition in favour of a holistic view that promotes sustainability and leverages the power of people. This 'triple bottom line' was first coined by John Elkington in 1994, but print companies nowadays must recognise the demands of their clients and internal teams for a socially responsible focus."

The conference will bring together recognised thought leaders on sustainability, leadership and automation to guide print companies into a better future.

The conference will be held between 8.00 am and 2.00 pm on 27 October at the Shangri-La Hotel Ballroom, with the ProPrint Awards held in the evening at 6.00 pm in the same venue. To enquire about Early Bird Tickets for the Fespa 2022 Conference, please email [membership@fespaaustralia.org.au](mailto:membership@fespaaustralia.org.au). Tickets for ProPrint Awards are available at [www.proprintawards.com.au](http://www.proprintawards.com.au)

### ABOUT FESPA AUSTRALIA

FESPA Australia is one of 37 National associations that make up the FESPA federation.

We work together to promote FESPA's goal to be the leading globally connected imaging community re-investing its profits to inspire, educate and grow our industry. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional products printers who manufacture a diverse range of products.

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