

MEDIA RELEASE - FOR IMMEDIATE RELEASE



FESPA AUSTRALIA ANNOUNCES COLOUR MANAGEMENT BOOTCAMP WITH FUJIFILM

John Quixley, from FUJIFILM will facilitate the next colour management bootcamp with FESPA Australia to be held on 7 – 9 December 2020.

“Our first course with Celmac was a sell out and we received valuable feedback from the participants which will make our next course with FUJIFILM even better. Several of the participants have now qualified as a PRINTING United Alliance Digital Colour Professional,” FESPA Australia president Nigel Davies said.

John Quixley, from FUJIFILM is a Certified Instructor and industry expert in Colour Management. John has a long history with colour management, having first been exposed to this as the market was moving from analogue towards digital proofing.

FUJIFILM continuously innovates — creating new technologies, products and services that inspire and excite people everywhere. “The goal of these sessions is to help develop professionals who understand colour theory and principles and can manage consistent, predictable and repeatable colour on any system they manage,” says John. “This comprehensive course is designed to further develop the colour management skills of print professionals, graphic designers and prepress team members.”

Attending this course will help you gain control of your colour quality with techniques that cut risk and help you get it right first time.

“We’re constantly learning and these online courses have been specifically designed to be as interactive as possible. The class size is limited and the students can ask questions and engage with the instructor allowing for immediate feedback”, says Nigel Davies.

Participants can look forward to gaining a better understanding of techniques for device calibration, spot colour management and verification, how to use colour measurement instrumentation and profiling software, as well as learning why colour management is not a theory question, but a technology problem that you can solve.

<https://www.eventbrite.com.au/e/colour-management-bootcamp-online-tickets-128582231917>

Prices: \$400 (FESPA members) and \$550 (non-members). Ticket sales end on 6 December 2020. Spaces are limited – so be sure to book early to secure your spot!

About FESPA Australia

FESPA Australia is the peak industry Association for specialty printers. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional product printers who manufacture a diverse range of products.

Membership with FESPA Australia gives you access to the global resources of both FESPA (Europe), and PRINTING UNITED Alliance (USA).

About FUJIFILM Australia

FUJIFILM Australia is a leading force in the distribution of imaging equipment and services to the photographic, medical and graphic systems markets.

-ENDS-

Media or other enquiries: Jane Docherty | M 0400 988 312 |
jane@fespaaustralia.org.au

connect.fespaaustralia.org.au | www.fespaaustralia.org.au

