

MEDIA RELEASE - FOR IMMEDIATE RELEASE

5 May 2021

Sign Manufacturer Insurance Broker (SMIB) to offer specialised insurance brokerage to FESPA Australia members.

FESPA Australia is pleased to announce its affiliation with the Sign Manufacturer Insurance Broker (SMIB) part of the Sear Insurance Group.

SMIB are the country's largest industry specific insurance brokers dealing exclusively with Sign, Graphics and Printing companies. With over 10 years in the industry, they have clients across every state in the country, and are the undisputed leaders in arranging and advising on commercial insurance for the sign, graphics, and printing companies.

"I've seen first-hand the devastating impact a major loss can have but knowing that you have a dedicated and experienced insurance broker that understands your business and, more importantly, the industry, definitely offers peace of mind," says Nigel Davies, President FESPA Australia, "to be able to offer competitive rates of insurance specifically designed to cater for the risks our industry can face, is a huge benefit to our members."

SMIB have a distinct advantage over any other broker when it comes to this industry. "Not only have we had extensive experience in large and complex claims unique to the industry, but we have an army of SMIB clients across the country giving us a great amount of leverage when it comes to negotiating on behalf of individual clients," says Andrew Sear, Director of Sear Insurance Brokers.

For further information contact membership@fespaaustralia.org.au or call 0400 988 312.

About FESPA Australia

FESPA Australia is the peak industry Association that connects you to the global resources of over 16,000 printers worldwide who share national and international knowledge. We provide a range of services and support for companies that add value through graphic imaging of products and materials. Our members include leading digital printers, screen printers, sign makers and promotional product printers manufacturing a diverse range of products.

[Join FESPA Australia](#)

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<https://www.smib.com.au/>

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Media or other enquiries:

FESPA – Jane Docherty

E: membership@fespaaustralia.org.au

P: 0400 988 312

W: www.fespaaustralia.org.au