



MEDIA RELEASE - FOR IMMEDIATE RELEASE

17 March 2022

FESPA Australia's Inaugural Sydney Social Event – A Hit!

An enthusiastic crowd of over 60 members from Australia's specialty printing industry came together for the inaugural FESPA Sydney Social on Wednesday 16 March 22. Held at the Sydney Rowing Club in Abbotsford, offering spectacular views across the harbour, followed the proven formula of the Melbourne events that have been popular for so long.

"This event has been a long time coming," said Nigel Davies, FESPA Australia President. Delayed twice by COVID, so I'm happy that we managed to get this off the ground finally. The turnout and support from suppliers and printers and other Associations like Visual Connections and the Sign and Graphics Association confirm that we are an industry working together."

Davies addressed the crowd to say that he "firmly believes the challenges we face in business or as an industry are smaller when we get to know each other better. Social events such as these build relationships that get things done."

Davies highlighted the long history of an Association that was started in 1958 and was honoured to have in attendance Mr Trevor Cunningham of Allprint Graphics, a "founding father" of the Association. While "FESPA is best known for its tradeshows, we are proud to represent Australia in a community of 37 national associations. That's 37 countries working together for one purpose – to put profits back into our industry – that's why the FESPA tagline is Profit For Purpose, and that's why we are here," he continued.

Durst, Cactus Imaging, Mulford Plastics, and HVG sponsored the event, and their support makes our work possible.

"This was the first time I finally met our Sydney members in two years! It's okay to be able to catch up on the phone or via Zoom, but nothing beats face-to-face conversations," said Jane Docherty, FESPA Marketing & Membership Officer.

What's next on FESPA Australia's calendar apart from FESPA GPE22 in Berlin? There's PacPrint in Melbourne (28 June – 1 July), where FESPA Australia is delighted to be presenting two educational sessions. So come along and check it out.

About FESPA Australia

FESPA Australia is one of 37 National associations that make up the FESPA federation.

We work together to promote FESPA's goal to be the leading globally connected imaging community **re-investing its profits to inspire, educate and grow our industry**. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional products printers who manufacture a diverse range of products.

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