



MEDIA RELEASE - FOR IMMEDIATE RELEASE

4 October 2021

ASGA & FESPA HP Awards For Excellence – Winners Announced

ASGA and FESPA Australia announced the category winners of the HP Awards For Excellence at a live face to face gala dinner held at Victoria Park in Brisbane on 1st October. For those that couldn't attend, due to travel restrictions, had the option to watch the Awards presentation 'live' via Zoom while enjoying a bottle of wine and a gourmet platter – all delivered straight to their door to be enjoyed in the comfort of their lounge room!

"After all the postponements and changes over the last 18 months, it truly was a celebration of excellence in the sign, display and graphics industry", said Nigel Davies, President FESPA Australia.

"I'd like to acknowledge the effort made by anyone who contributed a submission for consideration, to congratulate those who became worthy finalists, and to celebrate those deemed to ultimately be category winners," he added. Our winners deserve the recognition for their excellence, along with the sponsors for their continued support. The winners have shown an amazing amount of endurance during challenging times and I truly believe that each year the quality of submissions get better and better."

Julie Rochester, ASGA President, said "The last 18 months has thrown up immense challenges for the industry, but, resourceful as ever, our sector has responded creatively and with optimism. We've learned how to replace and to complement the traditional face to face experience by including hybrid and virtual alternatives."

Setting the tone for the night, Steven Bradbury showed how he has transitioned from being an expert speed skater to an expert speaker and MC. "If the pandemic has taught us anything, it is to remind us of the need to be flexible, innovative and responsive and we have all demonstrated these values tonight," said Bradbury.

Nigel Davies, President FESPA, "I'd like to personally thank all the sponsors of the Awards, without the support of HP, 3M, Amari Visual Solutions, Avery Dennison, Epson, Euro Poles, Graphic Art Mart, Visual Connections, Ball & Doggett, Orafol, SMIB and Trotec this night may not have been possible. I'd particularly like to thank those that have stuck with us through postponements and changes."

“Agree”, said Rochester. “The feedback we have received throughout this journey has been just wonderful. I’d also like to thank everyone who participated and showed support for each other. It makes me proud to be part of this amazing community.”

This year’s People’s Choice Award proved popular once again with the highest number of ‘likes’ recorded across all categories. What’s That Guvnor? by Liberty Signs (Full Vehicle Wraps) was the stand-out winner, receiving more than half the total votes. It’s the second People’s Choice Award for Liberty Signs, having won the People’s Choice Award in 2018.

Details on how to enter the ASGA and FESPA 2022 Awards will be announced in November 2021.

You can view all the winners and the photo’s from the night via

ASGA - <https://signs.org.au/Events-and-News/ASGA-FESPA-Australia-National-Awards-for-Excellence/2020-Entries-Winners>

FESPA Australia - <https://www.sgiaa.asn.au/News/ASGAFESPAHPAwardsForExcellence.aspx>

About ASGA

The Australian Sign & Graphics Association has been the representative body for the sign and graphics industry in Australia. It covers the whole spectrum of signmakers, engravers, sign installers, signwriters, graphic designers, sign educators and apprentices. As well as sign industry suppliers.

About FESPA Australia

FESPA Australia is the peak industry Association for specialty printers. Our members include leading digital printers, screen printers, sign makers, textile and apparel, and promotional products printers who manufacture a diverse range of products.

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