

Better colour control can drive big efficiency gains



Improve your colour process management the easy way with our new Colour-management Bootcamp!

DATE | April 2- 4

TIME | 9.00 am to 4.30 pm

VENUE | Starleaton

INVESTMENT | \$1,500 + GST

ADDRESS | 5/163-179 Forster Rd
Mount Waverley
Victoria

PRESENTED by Ray Weiss,
SGIA (USA) Director of
Digital Print programs.

Supported by colour experts
David Crowther and Peter Way.

Come away from this intensive workshop with skills that will give bad colour the boot – improving production quality while reducing errors, waste, and customer complaints!

Do you sometimes struggle with colour control? Are you having difficulty getting final customer sign-off? Would you like to produce better colours, more consistently?

This intensive and hands-on three-day colour-management workshop is the easiest way to gain complete control over your colour quality so you get it right – first time, every time.

Knuckle-down with SGIA USA director of digital print programs Ray Weiss and build your knowledge of colour management from the ground up.

Learn everything from colour theory (and its practical implications) to the latest techniques in media profiling, device management and how to apply the newest print standards to production workflow.

“ Printers in the United States have found that using proper colour management techniques generates savings in ink, substrates and production times. ”

Ray Weiss, SGIA (USA)

YOU WILL LEARN:

- ▶ Why colour management is not a theory question, but a technology problem that you and your people can solve
- ▶ How to apply the latest print standards and specifications to maximise customer satisfaction
- ▶ How to use colour measurement instrumentation and profiling software for faster pre-press and better quality control
- ▶ Techniques for rapid device calibration, media profiling and print verification

This is a hands-on workshop that will give you experience with RIP workstation, as well as X-Rite, EIZO and other leading colour management brands.

And to ensure maximum take-away value, and plenty of one-to-one time with our colour experts, we've limited the class size to just 10 people.

SGIA in the US has been running these boot-camps for four years, and they have been very successful, giving savvy printers tools and techniques to reduced printing risk, improve margins and generate more profit.

THIS WORKSHOP IS IDEAL FOR:



Company owners



Graphic designers



Pre-press team



Production managers



Workflow team

LIMITED PLACES!

RESERVE YOUR TICKET NOW

www.sgiaa.asn.au/Learning/ColourManagementBootcamps.aspx